

Scott Bilstad

Seattle, WA

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Collaborative and goal-driven Creative Director with 15+ years of experience in leading and mentoring creative teams to develop impactful and targeted brand campaigns. Skilled in art direction, graphic design, and content creation. Adept in strategic planning, budgeting, and project management.

EXPERIENCE

Creative Director - Dimensions Educational Research Foundation, Lincoln, NE - 07/16 - 07/24

- Directed and designed books, journals, training tools, website, presentation decks, signage and marketing campaigns, unifying brand across print, digital, and social platforms.
- Managed full print production cycle including vendor quotes, pre-press, proofs, and distribution. ensuring accuracy, on-time delivery, and cost savings.
- Led and mentored a creative team, fostering collaboration and elevating design quality across projects.
- Managed strategic planning, project management, and budgeting, resulting in targeted branded campaigns for social media and conferences.

Brand Design, Logistics and Photography - World Forum Foundation, Seattle, WA - 01/01 - 07/24

- Directed branding and design for event promotion materials, social assets, and onsite signage achieving recognizable identities in international spaces.
- Coordinated global conference logistics in 8 countries working cross-functionally with a multicultural team ensuring seamless experiences for 800 attendees from 70+ nations.
- Oversaw and managed conference photography, ensuring accurate coverage while providing high-quality visual assets for marketing and presentation.

Brand and Packaging - East Van Jam, Vancouver, BC Canada - 06/13 - 07/24

- Directed branding and packaging design of several product lines, logo development, illustration and label production, resulting in distinctive, market-ready packaging.

Brand and Packaging - Northwest Rye, Seattle, WA - *current*

- In development of branding and packaging for a boutique craft rye whiskey, resulting in a standout bottle and label design that elevate the brand's visibility and market positioning.

SKILLS

- Expert in art direction, graphic design, illustration, photography, typography, and branding
- Extensive experience in all aspects of print production
- Skilled in graphics for web, email, presentation, signage and social within a brand identity
- Proven leader in creative team management and collaboration with clients on creative projects
- Effective project manager with a strong ability to meet deadlines
- Mastery in Adobe InDesign, Illustrator, Photoshop, Acrobat, PowerPoint